



CREATING OPPORTUNITIES WITH EVERY CUP BREWED



Americans' Love of Coffee Continues to Grow

A close-up photograph of a barista's hands pouring milk from a copper pitcher into a black cup of coffee. The milk is being poured in a way that creates a heart shape on the surface of the coffee.

64% Have a daily cup

79% Drink their coffee at home

48% Of millennials favor
gourmet coffee

Without Passion behind it, Coffee is Just Overpriced Beans

As the cost per cup keeps rising
how will you compete?

“Good Coffee for a Good Cause”



Americans Appreciate Veterans as much as their Coffee

They're grateful for
Veterans' service and
looking for ways to show it.





Sometimes Misconceptions keep Companies from Hiring Veterans

Stigma of complications associated with service.

Often Veterans Don't Receive Much-Needed Resources

The Government can't fully meet their needs due to the size of the Veterans community and difficulty of processing Veterans' applications.



What if Coffee Sales and Appreciating Veterans could be a Win-Win?

People are looking
for good coffee.

Good coffee –
for a good cause
– will stand apart.



Here's What's Brewing

*We deliver great quality
coffee that contributes
to a great cause.*

*Sales help create
jobs and generate
resources for
Veterans.*



Veterans Green Coffee has the Potential to be BIG

Buyers and consumers will want to be part of providing a better future for those who served.

The Veterans cause is the initial attraction; the superb coffee taste and quality keeps people coming back.



Just How Great is the Coffee?



We've traveled the world and found the finest coffee beans and blends.

100% premium beans, roasted fresh to order.

Our Swiss Water Decaf is 100% chemical-free.



Distinctive to the Last Drop

Flavors for every Taste...



From medium roast with strong caffeine to Swiss Water Decaf, and options in between.

Each has a distinctive, delicious flavor.



Our Price is Competitive and our Distribution is Flexible



Nonprofits, schools and other organizations can successfully fund raise.

Retailers and cafeterias can boost coffee sales.

Exclusive agreements considered.



Sales of our Coffee can Bridge Funding Gaps

It makes sense to buy coffee that helps
Veterans and their families.

If it tastes good, does good,
and the price is good;
it's a quality decision for any organization.



Giving Back Never Tasted So Good...

Every purchase of
Veterans Green Coffee
directly creates sustainable work
off the battlefield for U.S. Military
Veterans and their families.



**Let
Veterans
Green
Coffee
Fill your
Cup!**

